



**BANGKOK  
GEMS & JEWELRY  
FAIR 60<sup>th</sup> EDITION  
SEPTEMBER 2017**

## **DITP Synergizes with Private Sector to Host the 60th Bangkok Gems & Jewelry Fair, Trade Offices Worldwide Instructed to Attract Potential Buyers and Partners**

Department of International Trade Promotion (DITP), Thailand's Ministry of Commerce, has combined forces with private sector in hosting the 60th Bangkok Gems & Jewelry Fair in grand style from September 6-10, 2017. Thai Trade Offices worldwide have meanwhile been instructed to attract a great number of potential buyers and trade partners to our one-stop production and trading hub of quality gems and jewelry and benefit from the Import duty exemption policy.

Mrs. Malee Choklumlerd, DITP's Director General, disclosed that the upcoming event promised strong participation of the private sector including the Gem and Jewelry Industry Club of the Federation of Thai Industries, the Gold Traders Association, and Thai Niello & Silver Wares Association under Royal Patronage. "A series of teleconference sessions have been held and Thai Trade offices in every continent have been instructed to establish a strategy to bring in leading producers, major buyers and potential trade partners to participate in the upcoming Bangkok Gems & Jewelry Fair."

The Director General further expressed her confidence that the Cabinet Resolution on gems and jewelry import duty exemption will greatly enhance competitiveness of our industry. More importantly, the zero import tax scheme will surely attract more gems and jewelry producers, buyers, importers and traders to do business in this country as well as participating in the 60th BGJF.

The 60th BGJF will showcase the country's signature products particularly colored gemstones of which Thailand is the world's leading producer. Others include silver jewelry of which Thailand ranks second in world exports, and gold jewelry which has won the country international fame for its intricacy and outstanding quality.

Among the Fair's highlights are Concept Showcases focusing on current trends in Niche Markets such as "The Moment" displaying jewelry for wedding and special occasions, "Metro Men" showcasing jewelry for men, "Art & Craft" spotlighting contemporary handicraft jewelry, "Spiritual Power" unveiling jewelry of belief and opulence, plus the trend-setting creations entitled "Crossover Jewelry" featuring modern and everyday-life gadgets as well as furniture and home décor items decorated with gems.

The 60th Bangkok Gems & Jewelry Fair will take place from September 6-10, 2017 at Challenger Hall 1-3, IMPACT Muang Thong Thani. Interested parties may call DITP for more information and booth reservation at +66 2507 8392-3, e-mail [bkkgem@ditp.go.th](mailto:bkkgem@ditp.go.th) or download application at [www.bkk-gems.com](http://www.bkk-gems.com).